

Dienger, Whitney

Protect Your Vote Off # 69867

**From:** Jacobs, Sarah  
**Sent:** Friday, November 02, 2012 11:27 AM  
**To:** Dienger, Whitney  
**Subject:** FW: Issue 2 Add - WKRC

---

**From:** Whitney Eversole [mailto:WEversole@strategicmediaplacement.com]  
**Sent:** Friday, November 02, 2012 11:25 AM  
**To:** Jacobs, Sarah  
**Subject:** RE: Issue 2 Add - WKRC

Book it  
 THanks

---

**From:** Jacobs, Sarah [mailto:SJacobs@local12.com]  
**Sent:** Friday, November 02, 2012 11:25 AM  
**To:** Whitney Eversole  
**Subject:** Issue 2 Add - WKRC

**Issue 2 on WKRC**

<u>11/3-11/6</u>		<u>3-Nov</u>	<u>4-Nov</u>	<u>5-Nov</u>	<u>6-Nov</u>	<u>Total</u>
1 P2 Late News	\$4,000	1	1	1		3 \$12,000
2 P1 M/T 5-530a	\$1,000			1	1	2 \$2,000
3 P1 Mon Noon	\$2,800		1			1 \$2,800
4 P1Mon 5pm	\$3,000			1		1 \$3,000
5 P2 Sun 1-2a Closer	\$200		1			1 \$200
						0 \$0
						0 \$0
						8 \$20,000

**Sarah Jacobs**  
 Local Sales Manager  
 WKRC CBS 12/Local 12.2 The CW Cincinnati  
 513/763-5672

110

Order / Rev:	<u>69867</u>
Alt Order #:	<u>Issue 2</u>
Product Desc:	<u>Issue 2</u>
Estimate:	<u>11/03/12 - 11/06/12</u>
Flight Dates:	<u>11/02/12 / 11/02/12</u>
Original Date / Rev:	<u>GENERAL</u>
Order Type:	

<b>Agency</b>	<b>Name:</b> Buying Contact: Billing Contact:
	<b>Strategic Media Placement</b> _____ _____ _____ 7669 Stagers Loop Delaware, OH 43015

Bill Plan				Mo		
Start Date	End Date	# Spots	Gross Amount	Net Amount	No	Tot
10/29/12	11/06/12	8	\$20,000.00	\$17,000.00		
<b>Account Executives</b>						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Start Of Order - End		
LSM LSM						

